

News You Can Use

From National Kiko Registry

Winter, 2012

Still growing

I am pleased to say that our list of participating breeders continues to grow beyond our wildest expectations. As of this writing NKR has been in business barely 10 month and has right at 140 clients (and it will probably be more than that by the time you read this!).

We have a great mixture of breeders using our registry service, including some of the oldest, largest and most established Kiko herds in the nation. But much more than that are the dozens of new breeders who have joined our ranks. Kiko breeders have realized that NKR is here to do business and help them learn more about goats, help them sell Kikos and make Kiko production an overall pleasurable experience.

NKR has flexibility to make improvements quickly

One of the nice things about NKR is its ability to quickly make changes when requested by our clients. Because NKR is run like a business, we know we must react quickly to meet market demands, and that means being able to do things that benefit our clients and help them better conduct their businesses.

Our first major change was adding a GeneMasterTM program. We didn't think there would be enough demand for this alternative Kiko-Boer breeding program to justify adding it to our lineup of other registry services. However, several longtime GeneMasterTM breeders, including Phillip Wilborn of Alabama, requested that we also register GeneMastersTM, so in a few days time we had written the rules and had our registry program rewritten to accommodate these hybrid crosses.

Although not as major, several small (but important) changes have been made to our forms, also at the request of clients. Recently, Jerry Hancock of Georgia asked if we could create an animal transfer form that would hold more than one animal. Originally, a separate transfer form had to be filled out for each animal, even if there was only one buyer. At Jerry's suggestion, we redesigned the animal transfer form so that now a client can transfer ownership of from 1 to 9 goats on one form. Not a big thing, but that simple change can save a client a lot of paperwork. And that's what we want to do, make doing business easier and simpler for our clients.

Breeders Directory

Our client list has grown so quickly it has been a job to keep the online Breeders Directory updated. This directory, which also is published in *Goat Rancher* magazine several times a year, is one of the many benefits NKR provides to its clients. The Breeders Directory is listed by state; it is well known that when a person gets ready to shop for goats, they are going to look around locally first. If they are looking for Kikos, they can look at the Breeders Directory, see who lives close to them, and begin shopping there. That's why a Breeders Directory, listed by state, is one of the simplest but most efficient advertising tools available.

Some have noticed that the list of clients in the Breeders Directory doesn't always equal our total number of advertised clients. That's because clients are able to opt out of the free advertising if they choose. They may not have animals available to sell yet or already have established marketing venues. For whatever reason, if a client does not want their contact information released, we honor that request.

Check out the listing by going to the NKR website at www.nationalkikoregistry.com and clicking on the Breeders Directory link.

While you're at the website, check out the Classified Ads section, where NKR clients can advertise their goats, guardian dogs, supplies, services and equipment at no charge. Traffic has been quite active on the site and you will notice a lot of animals have already been sold. There's also a calendar of upcoming events and several articles highlighting the benefits of the Kiko breed.

If you're a client and have any questions, concerns or suggestions for improvement, your input is welcome. Just contact me at 662-519-9697 or kikogoats@hughes.net or Karen Brown at 770-844-4300 or nkr.reg@gmail.com. 2012 should be a great year for the Kiko business and we at NKR wish all of you great success in the New Year!

You may not realize that the NKR brochure was designed as a way for all breeders to use a professionally designed and printed piece to promote both their own farms and the NKR. There is an area for you to apply your stamp or attach your card and pass them to potential customers. You can use them at farm shows. local goat events, give them to farm visitors, or send them to folks who reach you via phone or email. Just Contact Karen for a free supply!

The NKR staff wants this to be your newsletter. Feel free to contact the NKR office with your suggestions and contributions. Visit the website often to keep up on happenings between issues. The recipe on the next page was submitted by Linda Sparks. It was the cook-off winner at the 2008 AKGA Convention in Fort Scott, Kansas.

Terry Hankins, NKR Executive Director

Green Chili Cabrito Soup

1 lb cubed or ground goat meat 3 lbs pureed tomatillos 1 can green chili peppers ½ cup chopped onions 3 cloves crushed garlic ¾ t. ground cumin ½ c chopped cilantro

Braise the meat in oiled skillet with a little salt and pepper. Add water and boil the meat until tender, adding water if necessary. Add all remaining ingredients except cilantro and continue to cook for 30 minutes or until onions and tomatillos are done. Add cilantro and cook 5 additional minutes. Adjust the amount of meat and amount of water to give the soup the consistency you prefer.

Winter Goat Tips

- Cold and wet weather requires more maintenance nutrition just to maintain body temperature. This comes at a time when forage quality is usually very low and the doe is also trying to grow one or more fetuses.

 Make sure you meet your goat's nutritional requirements!
- With limited shelter space overcrowding can be just as dangerous as exposure. Consider using bar type cattle panels or gates to limit doe access to small shelters while letting young kids get out of the weather.
- Wet and sloppy conditions can make sanitation issues more difficult to manage than at other times. Exposure to filthy and wet environments will lead to problems such as coccidiosis, mastitis, and neonatal scours. Take extra care to keep manure and wasted hay and feed cleaned up.
- If shipping goats provide protection from the wind and elements in transit while also allowing for adequate ventilation. Passive immunity products such as Bova Sera can help in stressful conditions.

When the National Kiko Registry was formed, the organizers wanted to provide much more than a registry service to Kiko breeders. For long-term viability as a business, NKR also wanted to provide educational and marketing opportunities for its clients. Breeders who know and understand their goats and have sufficient marketing opportunities will be more successful in the long run. Successful clients will insure NKR's success.

To that end, NKR sponsored two major educational events in October 2011: the Heartland Goat Expo in Columbus, Kan., and the Corn Country Meat Goat Conference in Corydon, Ind. Both events were billed as allbreed conferences and had several hundred attendees. Topics ranged from parasite management to forages to general health maintenance to a demonstration of goat meat cookery.

The Kansas event was hosted by Randy and Cheryl Penn of Penn Acres in Riverton, Kan., and featured an allbreed pen sale where every Kiko and Kiko percentage doe was sold. Sellers and buyers all left happy.



The Corn Country conference was hosted by NKR in conjunction with Purdue University Extension. This conference also featured a sale following the seminars. It was the private Cream of the Crop Production Sale, but it was the first sale of any type in the nation to feature exclusively NKR-registered Kikos. The sale featured offerings from 10 NKR clients that averaged the highest prices paid for Kikos in recent memory. The sale prices are a good indication of the strength of the Kiko market and the value of NKR-registered goats.



NKR has more education and marketing opportunities in the works for 2012. The major event on the calendar so far is the Ozark Empire Meat Goat Conference and Spotlight Auction (see article in this newsletter). Clients will be updated as other programs are developed throughout the year.

Do You Want to offer Your Best Goats to Serious Buyers in a Nationally Promoted Market? Here's Your Chance!

Prices paid recently for NKR registered goats have been sensational, but unfortunately, not all breeders are positioned to take advantage of this strong market. In recognition of this the NKR has opted to sponsor a major national sale open to all NKR breeders, large and small, new and old. The goal is to let all NKR breeders get top dollar for a few offerings while showing the world an example of what they have back home. The Elite Buck Sale and Spotlight Auction will be held May 19 at the Ozark Empire Fairgrounds in Springfield MO.

The elite buck sale will feature 10 of the best bred and outstanding yearling bucks in the country. **Nominations** will be open to the first 10 bucks nominated after the packets are mailed to NKR breeders in January. The cost of entering a buck in this exclusive sale will be significant, but the advertising and promotion on your buck will be even greater. Top prices for these elite public offerings will allow all Kiko breeders to realize more for their bucks on the farm.

The Spotlight Sale will be for females of various ages. It will be open to both purebred and percentage Kikos and the cost of selling in this sale is more reasonable. The sale will be held in conjunction with the Ozark Empire Goat Conference sponsored by NKR the same weekend. Breeders will also have a chance to promote their Kikos with a farm display and take part in the many activities. For more information on the conference or the sale be sure to visit the NKR website at www.nationalkikoregistry.com. Detailed information and nomination forms will be mailed to NKR breeders in mid to late January, so be thinking of how you can best take advantage of these opportunities to promote your goats, or add some top genetics to your breeding program.

Merry Christmas and Happy New Year from NKR!

2012 has a great lineup of events for goat producers. Here are a few that have been brought to our attention.

May 18 & 19, 2012 Ozark Empire Goat Conference, Springfield MO

For more information visit www.nationalkikoregistry.com

May 19, 2012 NKR Elite Buck Sale and Spotlight Auction, Springfield, MO

For more information visit www.nationalkikoregistry.com

June 1 & 2, 2012 SEKGA Field Day and Roundup Sale, Perry, GA

For more info http://southeastkikoroundupsale.com or 229-263-7977

September 2012, TBA OSU Meat Goat Boot Camp, Ada, OK

For more information visit www.oklagoats.com

September 21 & 22, 2112 Appalachian Kiko Invitational, Johnson City TN

For more information; <u>www.appalachiankikos.org</u> or call 423-483-8487

October 5 & 6, 2011 Corn Country Commercial Goat Conference, Corydon, IN

For schedule go to www.creamofcropkikos.com or call 918-686-7800

October 6, 2012 Cream of the Crop Kiko Sale, Corydon, IN

Offering at auction approximately 100 NKR registered breeding does and bucks.

www.creamofcropkikos.com or contact 918-484-2364

If you know of events you would like to have listed in the next edition or placed on the events page of the website let us know